**Lisa M. Lawless, Senior Counsel, Husch Blackwell LLP, Milwaukee, Wisconsin**

For the past 20 years, Lisa’s practice has focused on defending consumer litigation in federal and state courts, both individual consumer claims and putative class claims and representing clients in regulatory and compliance matters. Lisa has handled cases from beginning to end, including procedural/jurisdiction motions, motions to compel arbitration, class certification motions, and summary judgment motions, and has engaged in substantial discovery including taking and defending numerous depositions. Lisa has substantive trial experience, including bench trials and jury trials, and, more recently, prevailing in a jury trial in a contested eviction action where damages were claimed, obtaining a judgment of eviction and the court’s rejection of attempted statutory claims. Lisa has prepared and handled cases through trial in the federal courts, and negotiated settlements prior to trial.

Lisa also has substantial appellate experience in state and federal appellate courts, focusing a substantial portion of her practice handling appeals. Most notably, Lisa has argued in the Wisconsin Supreme Court five times in the last 11 years, including winning a significant victory in a case interpreting the Wisconsin Consumer Act in 2019. Lisa has handled a significant number of appeals in consumer cases over the last several years, under both the Wisconsin state consumer laws and the federal consumer laws.

Active in her community and the bar, Lisa is an elected member of the Board of Governors of the State Bar of Wisconsin, is on the Boards of Directors of the Tosa Kickers Soccer Club and Wild Space Company, and is a mentor for Wauwatosa West high school’s “We the People” program. For the last seven years, she has authored Wisconsin Lawyer magazine’s annual review of Wisconsin Supreme Court decisions. Lisa is a *summa cum laude* graduate of Indiana University Maurer School of Law and has a B.A. in History and American Studies from University of Virginia.